



Welcome

Welcome to our new and improved LiveWire Newsletter, we are very excited to present what will be the hub of all news regarding the Electrical Industries Charity. Our goal is to keep you informed on every aspect of the charity; general news, case studies, donations, events and individual victories. You name it, we plan to deliver it on this platform. We are an industry charity for industry people, and whether you are new to us or a long standing supporter, we want YOU to be in the know. With each edition of this quarterly newsletter we will bring you insights and stories from our industry community, staff and leaders. Do you have an idea or success story to share? Maybe you know of someone that we can help, send us your news so we can support each other and grow together!

Happy reading!

Tessa Ogle, Managing Director.

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Case Study The Hendrie Family

Once in a while, we all need a helping hand to help us face those unpredictable events in life. Christopher Hendrie aged 32 was a well-respected electrician, a loving husband and a father of two who lost his fight to the rare form of cholangiocarcinoma cancer which is commonly known as bile duct cancer on 31 October 2014. The Hendrie family's life changed drastically within a period of only ten days.

On 25 August 2014 Christopher and his wife Gillian found out that they were expecting their third child, but their happiness was short-lived as ten days later Christopher was diagnosed with this extremely rare form of cancer. Nine weeks later, after having intensive radiation and chemotherapy treatments, Christopher sadly passed away on 31 October 2014, with his wife by his side and without seeing the birth of his third child.

Christopher was not eligible for life insurance due to his existing genetic autoimmune disease, and his family has been left with nowhere to turn. To help lift this heavy burden and to build a future for the family, the Electrical Industries Charity is undertaking A Challenge for a Cause and launched the fundraising event, Climb Mt Kilimanjaro. As a result, the charity is hoping to raise £100,000 by February 2017. Continue reading for stories of brave trekkers who will undertake the challenge.

Programme Launch

Our vision is to be the leading provider of preventative and high impact solutions which genuinely meet the needs of people who work within the electrical and energy industries. To help us achieve this we have developed four assistance programmes which are designed to provide outreach services to all businesses, employees and their families, apprentices and pensioners.

The [Apprenticeship Support Programme](#) recognises that supporting the industry through education is vitally important. It is designed to help young people deal with some of the key challenges that affect them as they embark on their careers and aims to deliver financial grants and practical assistance to support them in achieving their future potential.

The [Employee and Family Support Programme](#) (EFP) acknowledges that staff productivity is a critical factor for any organisation but of equal importance is an employee's personal life and problems which they may be dealing with. The Programme is therefore developed specifically for the working heartland of our industry and is designed to make an immediate and positive impact on businesses and the people within them.

The [Pensioner Support programme](#) (PSP) is designed to give something back to those who have dedicated their lives to our industry. It recognises that being retired often means a reduced income and that unexpected expenses may be difficult to cover. Businesses adopting this programme can reach out to their retired colleagues in need, often providing a vital community connection that can be lost in retirement.

Sometimes the help which is needed is of a more practical nature and the [Practical Participation Programme](#) aims to address this. It allows companies and individuals to offer practical assistance such as building materials, installation skills and equipment to support our disabled access building rectification and modification cases. As well as providing vital support for these cases, this practical help significantly reduces the capital outlay by the Charity on these types of projects.



EFP

Employee & Family Assistance Programme



ASP

Apprentice Support Programme



PSP

Pensioner Support Programme



PPP

Practical Participation Programme



Head Office Updates

Who's who?

Meet the new and improved fundraising team...

The Electrical Industries Charity welcomes on board Event Co-ordinator's, Chant'ae and Pamela and Event Manager Charlotte, to the fundraising team. Chant'ae Temple-Richardson comes to us fresh from studies after graduating from University in Birmingham with a degree in Marketing, Advertising and PR. Pamela Pereira joins us from down under 'Australia' where she developed exceptional experience in social services and welfare before deciding to expand her skills with events. Charlotte Laurent, a proud Kiwi and the newest member of the team brings 4 years' event experience in the not-for-profit sector after studying a Bachelor of Event Management in New Zealand.



Chant'ae



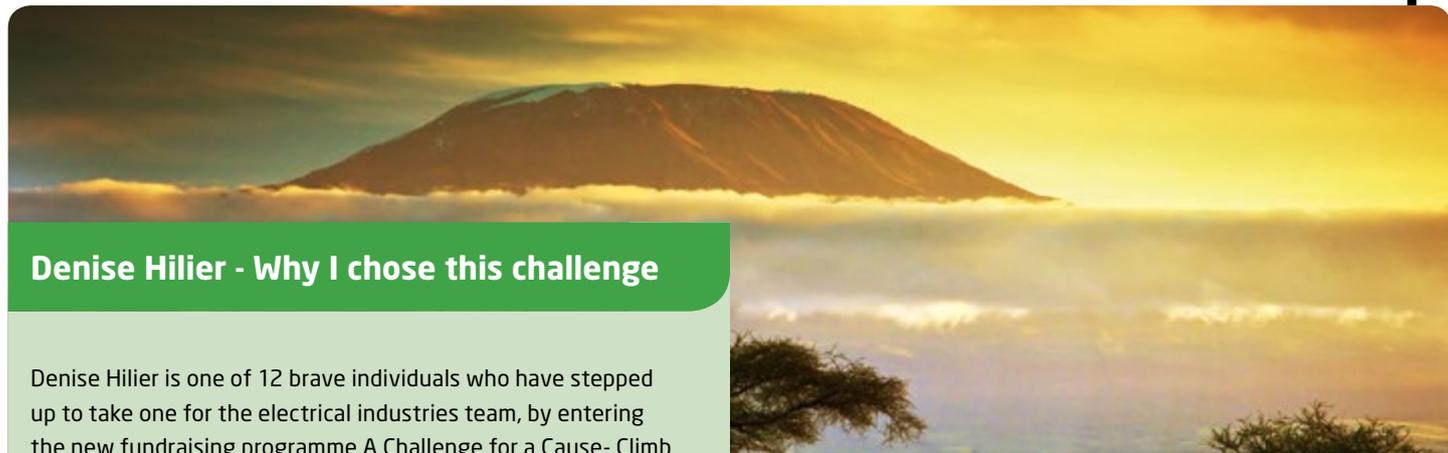
Pamela



Charlotte

Our Fundraisers

Challenge for a Cause



Denise Hilier - Why I chose this challenge

Denise Hilier is one of 12 brave individuals who have stepped up to take one for the electrical industries team, by entering the new fundraising programme A Challenge for a Cause- Climb Mt Kilimanjaro. On 4th February 2017 she will be embarking on a challenge of a lifetime to help build a future for the Hendrie family, who have been left with nowhere to turn since the passing of their father, husband and electrician, Christopher Hendrie.

We had the opportunity to chat to Denise and share with you today her story. Denise explains that this expedition is going to be very poignant for her. She says: "my father, Brian Ernst Panton was the founder of Spring Electrical in 1968 offering quality supplies to local electricians, whom I currently work for alongside my brother, sister, mother and two nephews. [Mt Kilimanjaro] ties in with the recent passing of my father as his birthday falls on 10th February". Denise has chosen A Challenge for a Cause to honour her father's memory in a selfless act to help lift the burden on the Hendrie family whose father passed away from cancer like Brian. Having never competed in an event like this before she explains how "making my family proud" will be her motivation, driving her to the finish line. A mother of two and an avid gardener, Denise expresses how her biggest challenge will be reaching her fundraising target of £5,000 and staying focussed. Nonetheless she remains strong to her life motto 'life is too short, smile as much as possible and believe in yourself'.



Denise



Brian



Andy



Mike

Mike Smith - My training for Mt Kilimanjaro

Mike Smith and Andrew Dykes from SES Engineering Services Ltd. have set a training regime of a mountain a month in preparation for their big trek up Mt Kilimanjaro to raise funds for the Hendrie family. On 30th October 2016, both Mike and Andrew set out to climb their second mountain, Helvellyn the third highest peak in England at a height of 950m. It was an early start for Mike at 5am, downing some tea and porridge he set off to pick up his mountain buddy Andrew and make the two-hour long drive. With perfect weather conditions they parked up in Glenridding. "The view across Ullswater was spectacular, the water was like a sheet of glass with not a breath of wind" Mike explains. They decided to head for the summit ascending via Striding Edge then descending via Swirral Edge. Upon reaching the summit and catching their breath they had a chance to admire the remarkable views while having lunch and chatting to other mountain goers, before it was time to head on down longing for the pint and bag of crisps awaiting them at the bottom. "I don't know what Kili has in store for us but we have some great outdoors here, erm where next?"

We wish Denise, Mike and Andrew the very best of luck for the big trek up Mt Kilimanjaro on 4th February 2017. You can support the Hendrie family by giving a little and donating to the challenge today. For anyone interested in joining the team, the Electrical Industries Charity welcome any enthusiastic and passionate individuals to climb the tallest free-standing mountain on earth for a good cause.

All donations welcomed, visit their fundraising pages here; [Denise Hilier](#), [Mike Smith](#), [Andrew Dykes](#). [Find out more about the trek](#)

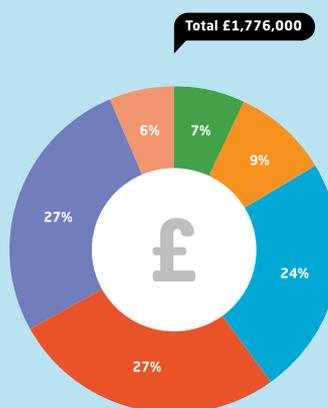


2016 Highlights

2016 has been a big year for us as we strive to become a better, more efficient and known charity. Going through a re-brand was a key step towards bringing us into the NOW, to reflect on industry growth and to improve on our communications. We look forward to bringing you our new and much more user friendly website. Watch this space! A major project was the implementation of our four workplace programmes; EFP, ASP, PSP and PPP that visibly categorise what it is we do. We also introduced 'A Challenge for a Cause' where individuals can partake in extreme sporting adventures to promote and raise funds for, and provide a massive boost to specific capital intensive cases.

EIC is proud to announce partnerships with various industry bodies, where we are working on an alignment with the Joint Industry Board (JIB Skills Development Fund) for their JIB Apprentice Exchange Programme to promote further education and advancement of operatives in the industry. ECA have launched their new initiative Power Players which we are looking at partnering with in the new year, we are also honoured to be chosen by ECN as their 'charity of choice'. Amongst all this CEF is very keen to engage and support the charity on many levels including being a main sponsor of our ASP programme and the headline sponsor for powerBall.

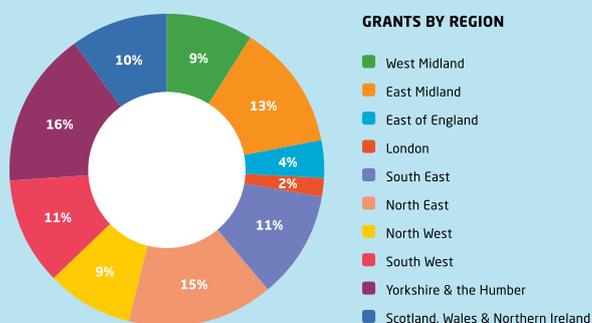
This year has been a record year for the number of people we have helped within the industry as we extended a hand up to over 711 cases with financial assistance grants of £728,000 split within the regions. This is a steady increase over the years since 2011 with a figure of 654 grant cases. Our Access Assistance programme delivered an impressive increase in the last year to over 2123. We are also experiencing an increase in assisting people who have come to us through recommendations from their colleagues, friends and employers. We do however continue to see many cases of people in need of support who were unaware of the assistance that we could provide. Therefore, our challenge for 2017 is to spread the message and profile of the charity throughout our industry. We will continue to strengthen the referral and partnership networks so that people in need, know about us and are able to reach us.



WHERE THE MONEY CAME FROM

- Investments **£128k**
- Donations & legacies **£164k**
- Lottery proceeds **£423k**
- Regional Committees events **£475k**
- powerBall **£473k***
- Other fundraising **£113k**

*£86k added to the final powerBall Trading Company numbers to account for auction and raffle ticket proceeds raised by the Charity on the night.





Competition Time

EIC would like to share the love this Christmas. We are eternally grateful for your continued support so we thought we would spread the holiday cheer and give back to one of our lucky readers. We all love a good competition especially when a mini iPad is up for grabs!!

Question:

What was the name of the mountain Mike Smith and Andrew Dykes climbed as part of their Mt Kilimanjaro training?

Email your answer to charlotte.laurent@electricalcharity.org first correct answer will take home the prize.

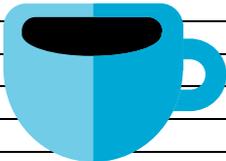
Power Lottery

Our fundraising services have been re-invigorated with a rebranded powerLottery; for every £1 you pledge EIC will allocate a number unique to you for entry into a monthly prize draw. This is a fun way to support the charity while having the chance to win one of 15 cash prizes every month; one of £1,000, two of £500, three of £250, four of £100 and five of £50. The winning numbers are chosen at random on the last Friday of every month. Every entry into the powerLottery helps to provide the practical support people need to get back on their feet, 24% of the charity's income comes from lottery proceeds. A recent success story comes from a gesture from EIC to EDA to say thank you for their support over the last 100 years. The charity offered each member a ticket into the powerLottery for a chance to win every month for 2016, from which four lucky businesses have hit the jackpot winning a combined total of £1,100.

Congratulations to those who won October's draw GN Pows, GD Coombs, SR Peel, Kathryn Hargreaves, D Toner, NG Bishop, AC Philpott, CC Hogg, Garry Johnson, WR Rooke, B James, TM Creighton, Graham Wright, J Taylor, J Barrass

Did You Know?

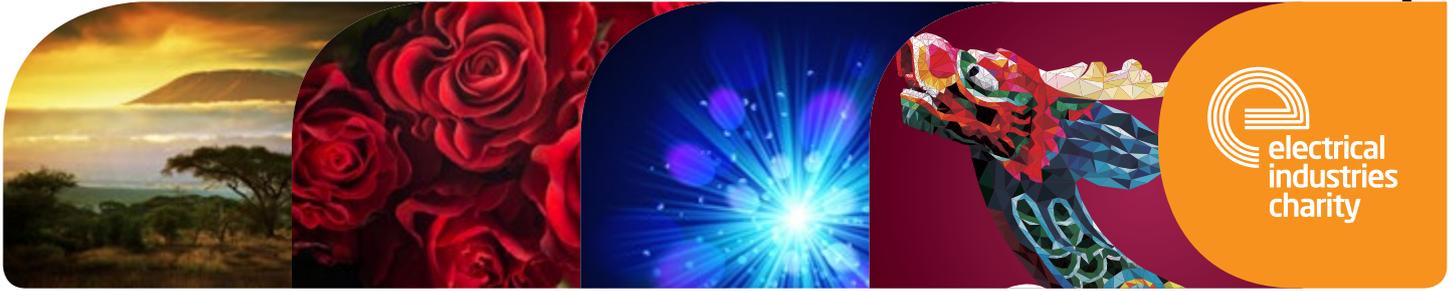
If a person yelled for 8 years, 7 months, and 6 days, he or she would produce enough energy to heat one cup of coffee!



Special thanks...

We would like to express our sincere thanks to the following supporters who continuously and generously donate; Ace Social Club, AC Electrical, Balfour Beatty, ECA, Edmundson Electrical, Highway Electrical Association, National Grid, Newey & Eyre, Rexel, Schneider Electric, Scott Coppola, Twelve Electric Club and Weir & McQuiston (Scot) Ltd. The EIC is a national charity with an ongoing mission to look after our community, thank you for supporting your industry's charity!

UPCOMING EVENTS



Northern Ireland Electric Lunch 3 Feb

Join us for this electrifying lunch! We are excited to announce that we have two fantastic entertainers lined up, Neil Dougan and Ollie McMahon who will have you laughing all night as the guest entertainment.



Mt Kilimanjaro 4 Feb

The Electrical Industries Charity is looking for 25 enthusiastic, passionate and fit trekkers to embark on our largest fundraising challenge - £100,000 by February 2017 - to support research into a rare form of cancer and give financial assistance to the Hendrie Family.



London Valentine's Ball 11 Feb

Join us for your yearly dose of intercontinental love! It's back, it's bigger, it's better than ever. This is an event not to be missed! The 2017 Valentine's Ball is well under way and we would love to welcome you back!



Glasgow Valentine's Ball 11 Feb

Glasgow Valentine's Ball is a much loved annual industry event taking place on Saturday 11th February 2017 at the Glasgow Grand Central Hotel. This ball brings together more than 150 guests.



Southern Spring Ball 21 April

Join us for a classy night out with excellent entertainment and a delicious four course meal. The fabulous Souled Out band will be playing some funky tunes plus a surprise or two that will leave you wanting more.



Dragon Boat Race Day 6 May

Sign up today and help bring the electrical industry suppliers, contractors and manufacturers together for a fun, competitive and relaxing day out alongside the stunning Peterborough Rowing Lake. Think you have what it takes?

STAY CONNECTED