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## Did you see?

**Edition 01:** December 2016

**Edition 02:** February 2017

## Welcome Message

As we fast approach the middle of 2017, we are proud to look back on what we have achieved thus far and would like to communicate these achievements with you, our reader. This year has been about building relationships and connections within the industry as we continue our mission to become more widely known and recognised within the electrical and energy sectors. In this issue, we will acknowledge long-standing supporters and donors, announce new industry partnerships, and unveil our new Fundraising for a Cause family and challenge events associated with the campaign.

Do you have an idea or success story to share? Maybe you know of someone we can help. Send us your news so we can support each other and grow together!

Happy reading.

Tessa Ogle, Managing Director

## How do you cope when your family is ripped apart?

Phil Andrews\* works for a large electrical wholesaler in Norwich. After 10 years of marriage his wife told him that she no longer loved him and wanted to separate; this came as a complete shock to Phil. He later found out that his wife was having an affair.

Phil has two young children aged four and one and he struggled to understand how his wife could destroy their family. Following the separation, he stayed at his brother's flat, sleeping on the floor, but continued paying the household bills for the family home.

Phil became very depressed and struggled financially. The EIC provided funds to get him accommodation, organised counselling services and family law advice to work through custody and maintenance issues without needing to go to court.

"The emotional support from the EIC has allowed me to breathe again. I did not have much hope for our marriage. The affair destroyed the trust and feelings we had for one another. I didn't see how therapy could change that but the EIC therapist was incredible. She was compassionate and empathetic and gave me the tools I needed to begin the healing process. Although my marriage is over, the support I received from a legal and counselling perspective lightened the heavy burden and got me out of a very dark place. I hope talking about it encourages more people to ask for help in similar circumstances."

\*name changed



# FUNDRAISING

## Announcing our next big Fundraising for a Cause challenge

Caz Dickinson, a mother, grandmother and loving wife, spent 15 years working for a large electrical wholesaler until her life changed in the blink of an eye. On 4th January 2009, Caz was getting ready for work when she had a coughing fit, collapsed and hit her head on the bath. After being found unconscious, she was rushed to hospital, where she was diagnosed with a grade 4 brain haemorrhage. Whilst in intensive care she suffered two strokes and faced numerous major operations. Caz was left with severe, irreversible brain damage, paralysis from the neck down, and lost her speech: the family was told that she would require 24-hour care for the rest of her life. Caz spent the next seven years in hospital in a high-care facility.

Determined to help lift this heavy financial burden and to allow the family to focus on caring for Caz, the Electrical Industries Charity has a goal to raise £250,000 through its **Challenge for a Cause** programme, and to then build a fit-for-purpose house to safeguard the future of Caz and her family. In the long term, we are undertaking numerous fundraising activities to raise the funds needed and through our **Practical Participation Programme (PPP)**, we are working with industry partners to carry out renovation work.

[Read Caz' story here](#)

## Raise the Roof

This is a new concept providing individual fundraisers with the unique opportunity to 'Raise the Roof' for Caz and her family with a personalised brick that allows our donors to literally put their stamp on this very special project. Engraved bricks will have a home in the walls of their purpose-built house, physically helping to 'Raise the Roof' as each donation is received. These engraved bricks will serve as long-lasting tributes and can be purchased at £25 per customised brick. The EIC is working in partnership with City Electrical Factors (CEF) to increase awareness of this new Challenge for a Cause campaign where they will be promoting the Raise the Roof concept at their upcoming expo; CEF Live 8-10th June 2017. BlueSky Pensions is also set to help Raise the Roof for the Dickinson family at their upcoming their Annual Summer Party on 15th June 2017.

[Read more here](#)



## Around the World in 80 Days

This campaign invites people to find the fun in fitness this summer and reap the benefits of a healthier, active lifestyle by getting around the world in 80 days as EIC virtually travels around the globe. It's a simple challenge in which individuals can choose their own personal distance to achieve, which can be travelled any which way: walking, bouncing, jogging, running, hopping, swimming, rowing, cycling or any other distance activity and then just log the distance online.

Everybody can take part in this, including colleagues, family, friends and children. No matter how short the distance, every mile counts to help us achieve our around the world goal of 34,113 miles in 80 days! Commencing Monday 26th June and running until Wednesday 13th September 2017.

[Read more here](#)



## Arctic Adventure

Step outdoors and set yourself a life-changing goal in 2018 for the final Fundraising for a Cause challenge in which we will see brave individuals take on subarctic temperatures in the last attempt to reach the fundraising target of £250,000. For five days beginning 8th March 2018, we are embarking on an Arctic Adventure, a trip of a lifetime to Finland. Escape the crowds and stresses of day-to-day life and explore the wilderness whilst enjoying mesmerizingly peaceful scenes of frozen lakes and snow-covered pine forests. This challenge includes cross-country skiing, snow-shoeing and husky-sledding to release the inner adventurer. At night, back at the log cabin the sauna will be a welcome sight and a place to relax with views of the night sky and the captivating dance of the Northern Lights.

[Read more here](#)



# EIC IN THE INDUSTRY

## Join our EIC-EAP – free to everyone in the industry

This month we released our **EIC-EAP** programme for business. The EIC has several workplace programmes that are extremely beneficial to employers and employees, which function as industry-specific Employee Assistance Programmes (or EAPs). Member benefits are available free to anyone in the industry and their immediate family members, offering a broad range of benefits designed to help in times of need.

- Legal support with divorce, custody battles, Will & estate issues.
- Counselling: telephone or in person.
- Financial assistance and grants (grant sizes range from £100 to £250k).
- Carer support such as respite breaks; mobility equipment; any medical support needed to help people remain independent.
- Complex case management support: assigned case worker to do anything to help get you back on your feet, from grant writing on your behalf to sorting out benefits or medical forms.
- Support for autism and dyslexia, managers training and educational support for pre- and post-diagnosis.
- Debt advice – how to manage debt and get ahead with professional advice and assistance.
- Electrical engineering scholarships – a helping hand for future engineers through scholarship funds.
- Apprentice scholarships – we can help meet the real costs of gaining a qualification.
- Apprentice bursary scheme – additional financial support for apprentices with carer responsibilities.
- Career development and transition assistance – we can help you make the leap between jobs or stages of life.

By signing up you will receive a catalogue of charity materials to support staff awareness to help protect your most valuable assets – your people.

Register your interest for the **EIC-EAP** by contacting: [business@electricalcharity.org](mailto:business@electricalcharity.org).

[Find out more](#)

## Supporting our leaders of tomorrow

EIC partners with ECA in the launch of their new Power Players initiative in which our very own CEO, Tessa Ogle, is to feature on the initiative's judging panel.



“Power Players is a very important initiative because it will provide recognition for young people who are already making a positive impact in the early part of their careers. The Electrical Industries Charity is delighted to be involved and I look forward to working with all of the partners to highlight and reward the successes which the younger generation are bringing to the industry.” Tessa Ogle.

Has someone you know achieved something special or made a positive impact in our industry? Entries are open until 23rd June for anyone aged 39 or below who has achieved something innovative or influential in their careers so far

To enter, individuals simply need to submit a short video at [www.powerplayers.uk.com](http://www.powerplayers.uk.com).

EIC is also proud to be working with the Joint Industry Board (JIB) by assisting in the assessment process of applications to the JIB Skills Development Fund. We will be assisting those that have extenuating circumstances which may need further financial assistance, the charity has seen an increase of cases coming through their assistance line that would benefit from to peer-to-peer mentoring in the apprenticeship space. With many young apprentices suffering with depression and other mental health issues, EIC and JIB have teamed up to ensure that the top talent in the sector support those less fortunate.



Through the JIB Apprentice Exchange Programme two lucky winners will have an opportunity to support the charity and give back to their industry by dedicating their time to help struggling apprentices’.

## We want you!

We are looking for 10 Emerging Professionals (EP) to join our Board.

The EP Board is highly influential, meeting four times a year on the morning of the Trustee meeting to put forward key initiatives the charity will undertake for the year. The EP Board holds two voting positions on the Trustee Board and delivers a fresh perspective from our emerging leaders in the industry (people with less than 10 years’ experience).

If you are interested in being considered for this role, please submit a full CV with a covering letter explaining how you believe you fulfil the requirements of the role as detailed in the criteria.

Apply to [tessa.ogle@electricalcharity.org](mailto:tessa.ogle@electricalcharity.org) by 30th June. Position criteria [here](#)



# OUR DONORS

## Special thanks!

A very special thank you to EDA for their continuous support over the years. The EDA (previously Electrical Wholesalers Federation) has been supporting the charity since 1948 when it invited the EIC to its first trade exhibition. Over the past 69 years the EDA members have continually raised funds for their industry's charity. On 9th March this year, their annual dinner raised £5,880 for the charity. EIC President Paul Loke was in attendance and received the cheque from EDA President Simon Barkes. Congratulations to raffle winner John Henry, who took home a donated Apple Watch. In addition, EIC's managing director, Tessa Ogle attended Glasgow's Annual Sportsmen's Dinner on 11th May, where the local EDA branch fundraised a total of £1,140 for the Caz Dickinson appeal.



## Donations

Thank you for all donations made in the last financial quarter from the following individuals and companies: Electrical Wholesaler, Holland House Electrical, Edmundson Electrical, Wates Family Charities, Newey & Eyre, Independent Buyers Association (IBA) Charity fundraising, Weir & McQuinston (Scot), John Wiley and Sons Ltd, Joanne Stimson, Denise Hillier, Ledvance, Heat Mat, Integral, Butch Rai, ECA West Riding of Yorkshire Branch, SSE Group Employees and Pensioners, Gordon Winder, Richard Bartlam, ECA Grimsby Branch, ECA Tunbridge Wells, ECA Eastbourne, Gordon McArthur.

We would like to express our sincere thanks to the above supporters who continuously and generously donate. The EIC is a national charity with an ongoing mission to look after our community. Thank you for supporting your industry's charity!



Power  
Lottery

For every £1 you pledge, EIC will allocate a number unique to you for entry in a monthly prize draw. By signing up to play, your £1 entry fee helps the Electrical Industries Charity, so we can support our industry community.

### OUR LUCKY WINNERS – FEBRUARY 2017

1ST £1,000 AS Nokes  
2ND £500 RE Painton, HJ Burkett  
3RD £250 L Upcott, R Perkins, I Perks  
4TH £100 T Asbury, D Smith, JA Shore, JA Cheek  
5TH £50 PV Hamill, E Rothwell, LL Dallard, W Owen, BB Owens

### OUR LUCKY WINNERS – MARCH 2017

1ST £1,000 F Humphreys  
2ND £500 M Powell, PJ Wasley  
3RD £250 PM Billam, A Smith, TJ Jones  
4TH £100 BJ Ingram, AP Burman, J Corrin, P Riley  
5TH £50 L Davis, NG Hunt, M Chapman, FN Buckley, B Bartlam

### OUR LUCKY WINNERS – APRIL 2017

1ST £1,000 T Bailey  
2ND £500 AJ Everall, M Powell  
3RD £250 T Hassall, J Jervis, R Waldock  
4TH £100 AR Nightingale, MJ Whitehead, JQ Bird, M Musgrave  
5TH £50 MJ Phillips, MJ Musgrave, M Bentley, S Widdop, AM Mawer

PLAY TODAY

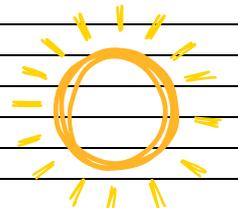
Did You Know?

Enough sunlight reaches

the Earth's surface each

minute to satisfy the world's energy

demands – for an entire year.



# UPCOMING EVENTS

Tyne & Wear	Summer Lunch	9 June 2017	
Gloucester	Golf Day	15 June 2017	
Yorkshire	Golf Day	23 June 2017	
Scotland	Edinburgh Football Tournament	23 June 2017	
Central	Beach Volleyball	29 June 2017	
London	Fishing Day	12 July 2017	
Southern	Golf Day (Goodwood)	21 July 2017	
Northern Ireland	NI Golf	1 September 2017	
Midlands	Stonleigh Golf Day	13 September 2017	
Eastern	Golf Day	19 September 2017	
Tyne & Wear	Golf Day	22 September 2017	
Central	Natiional Golf Championship	28 September 2017	
Yorkshire	Power Ball	14 October 2017	
Gloucester	Annual Ball	3 November 2017	
Central	powerBall 2017	10 November 2017	
Tyne & Wear	Christmas Lunch	1 December 2017	
Northern Ireland	Christmas Ball	1 December 2017	
Scotland	Glasgow Christmas Lunch	6 December 2017	
Yorkshire	Christmas Lunch	8 December 2017	
Midlands	Christmas Gala	9 December 2017	
Scotland	Edinburgh Christmas Lunch	14 December 2017	
Eastern	Christmas Lunch	15 December 2017	
Northern Ireland	Electric Lunch	2 February 2018	
London	Valentine's Ball 2018	10 February 2018	
Scotland	Glasgow Valentine's Ball 2018	10 February 2018	
Central	Challenge for a Cause – Arctic Adventure	8 March 2018	

➤ For more information visit [electricalcharity.org/events](http://electricalcharity.org/events)

## STAY CONNECTED

 @electriccharity

[www.electricalcharity.org](http://www.electricalcharity.org)

[DONATE NOW](#)

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